

Lutheran Camp Association Annual Meeting – Draft
Saturday, November 2, 2019
Trinity Lutheran Church, St. Joseph, MI

Welcome – Stan Scheumann

Lutheran Camp Association (LCA) Board President Stan Scheumann, who welcomed all members present to the annual meeting in Camp's 97th season and thanked the attendees for coming, called the meeting to order at 10:13 a.m.

Opening devotion and prayer – Rev. Bill Yonker

Pastor Bill Yonker, the LCA Board's chaplain, offered a devotion based on Jeremiah 31:3. Pastor Yonker shared a story about a trip he took hitchhiking from Valparaiso, IN to Mt. Pleasant, MI to visit his college girlfriend. He shared stories about the various surprising, zany, and even scary rides he received along the way. When he finally made it to Mt. Pleasant, his girlfriend broke up with him. Often in life we are fooled by what we think will make us truly happy, and we are willing to hitchhike between various ideologies and theologies. Pastor Yonker thanked God that God does not make us come to him, rather he comes to us and offers us forgiveness, salvation, and true happiness. Pastor Yonker offered a prayer of thanksgiving for Camp Arcadia, the staff, and the people of the Lutheran Camp Association.

Rev. Yonker also recognized the LCA members who've received the Crown of Glory since last year's annual meeting and offered a prayer of thanksgiving for their lives.

1. Joe Wyland
2. Dr. Bill Burmeister
3. Linda Handy
4. Kurt Meyer
5. Ronald Nehring
6. Barry Flaschbart
7. Larry Christian
8. Ruth Johnson,
9. Lee Schoedel
10. Shirley Fogarty
11. Lorna Gosswein
12. Joyce Lorentz
13. Dr. Carl Brighton
14. Rev. Dr. Walter Maier Jr.
15. Arnold Karcher

Introduction of Camp Staff, LCA Board Members, Other Introductions and Recognition – Stan Scheumann

Stan recognized the Camp staff both present and not present and thanked them for the great management and stewardship of Camp and its resources:

Chip May

Rachel Catanese

Jess McCallum

Stan recognized the enormous blessing to Camp Arcadia of the volunteer work done by LCA members. Stan asked those present who had volunteered at Camp this year to rise and thanked them for their contributions by a round of applause.

Stan mentioned that Veterans Day will be observed later this month. Stan asked those who had served in the armed services to stand and be recognized and thanked by a round of applause.

Stan Scheumann introduced the Board Members present:

Paul Culler, Vice President

Phil Jones, Treasurer

Ryan Kottenko, Secretary

Donna Crittenden, ACCA

Kristin Armstrong

Kim Eveler

Ali Franke

Kate List

Stan recognized board members Pam Borello, ACCA President, and Dan Zehnder in absentia.

Stan introduced the following individuals, recognizing and thanking each for their many contributions to the LCA:

Rev Bill Yonker, Board Chaplain

Norm Ulbrich, Board Accountant

Introduction of Tellers – Stan Scheumann

Stan announced that the following individuals would serve as tellers for today's meeting:

Jason Gottschalk

Ali Franke

Donna Crittenden

Phil Jones

Affirmation of Quorum – Ryan Kotenko and Stan Scheumann

Stan confirmed that a quorum of the membership was present for the meeting. There are 992 active LCA member units. One-fourth of the member units, that is to say 248 based on 992 active memberships, are needed to constitute a quorum. Today, 365 voting units are present either in person or via proxy.

Approval of 2018 LCA Annual Meeting Minutes – Ryan Kotenko

Motion to accept minutes as presented from the November 2018 meeting, seconded, carried.

Agenda Approval – Stan Scheumann

Motion to approve the agenda for today's meeting as presented, seconded, carried.

Introduction of Candidates for LCA Board of Directors and Arcadia Foundation Committee, Introduction of Voting Procedure, Vote – Stan Scheumann and Kristin Armstrong

Kristin who chaired the nominations committee this year recognized and thanked the following individuals who served on the nominating committee this year, Allie Frankie, Brian McKenna, and Kathy Allen

Kristin introduced the candidates for the LCA board of directors. There are four candidates for three positions.

LCA board nominees: '*' indicates an incumbent

John Basler

Kim Eveler*

Rob Lewis

Stan Scheumann*

The guidelines for voting with and without proxies were reviewed.

Stan noted that no one was holding more than 20 voting proxies.

The tellers then distributed the ballots and voting commenced for the LCA board of directors positions and the Arcadia Foundation board positions.

President's Report – Stan Scheumann

Stan gave a report of the board's activities over the past year, a summary of which is included below:

At the beginning of each of our in-person board meetings we recite in unison the Mission Statement of the Lutheran Camp Association. It is printed on the bottom of today's agenda.

The mission of the Lutheran Camp Association is to provide a setting for Christian families and individuals to vacation with God and to foster the renewal of the whole person-spirit, mind, and body-amid the beauty of God's creation and in fellowship with other Christians. The mission statement is always at the forefront of our decisions to ensure that we are working within the boundaries of Camp's mission.

Camp is authorized by the IRS as a 501 (C) 3 non-profit organization, exempt from federal income taxes. The board is annually reminded of this authorization so that we make sure our actions and activities at Camp never fall outside the boundaries of this authorization.

Board activity during the 2019 year included three in-person meetings, several teleconferences, and frequent phone calls between Chip and Stan so that the board is kept up to date on what is happening with Camp in real time.

Rehmann Robson Accounting firm of Michigan has completed their audit of LCA's financial records as was approved last year as a requirement by the state of Michigan because of the size of our SOA fundraising program. Representatives of Rehmann Robson attended our May meeting to deliver their final audit report. Their analysis found that no major adjustments needed to be made to our accounting statements. So, we applaud the efforts of all involved in our accounting processes for their fine effort.

The board has an ongoing responsibility to update and revise our policy manual and that work continued this year. This board operates under the philosophy of policy based governance which helps us frame our discussions. It is the board's goal to:

- (1) Remain true and faithful to our mission
- (2) be accountable for Camp's performance,
- (3) and remain compliant with all relevant laws and regulations.

Every season of Camp Arcadia is unique. And this season was certainly no exception as we experienced some great highs and some challenging situations. But through all-the great times and the challenging times-the LCA membership should be very proud that the Camp's management staff was indeed resilient as they pulled together and responded to each of those

challenges. And so, with humble and grateful hearts, we regularly give thanks to God for all that we have at Camp-the staff, the facilities, the property, the guests, the buildings.

Overall, our registrations remain strong from year to year with 2019 being no exception. It remains the duty of the board, along with management staff, to continue to examine and analyze the current trends affecting our guest registrations because this will help us plan better for the future.

Much of our board discussion the past few years has involved planning for the SOA project-the fundraising and all its details. Discussions about Stage 2 of the SOA will continue as we consider what our future expansion plans may be. With the most recent work completed, the board believes it is now appropriate to reexamine the original SOA Inn expansion plans to determine if the parameters of those original plans still fit our needs and vision. No timetable has yet been established for this reexamination.

The board is now shifting its main focus away from external priorities-such as building or expansion plans-to a more inward focus on staffing issues. At yesterday's meeting, under the direction of executive coach, Kurt Bickel, the board began to examine our current staffing model in detail so that we can assist Chip and the management team with developing our staffing model so as to best serve Camp going forward. As a policy based organization this is a part of the board's role. This work, which will continue in 2020, involves looking at all three of Camp's staffing areas including:

- b) Management team
- c) Summer staff/recruiting
- d) Fall season staff/recruiting

This concludes the summary of Stan's remarks.

Stan shared a pair of videos showing some examples the impact the Camp Arcadia experience has on its staff. The first featured fall staffer Devin Petrillo who is currently serving as a Christian missionary in Australia for 6 months. The second featured Cedric Gegel, a former summer staffer who is now producing a movie titled, "CADIA," based on his faith journey and experiences in the woods around Arcadia.

Bill Yonker shared a few thoughts about the impact of Camp Arcadia on the youth that attend our Alpha and Omega Teen Weeks. The board has been and will continue to examine the teen week retreats to ensure their ongoing success since these weeks are an important part of our ministry and mission.

Finally, Stan shared a pair of additional videos featuring the Dave Beck and Karl Shiningier families where those families spoke a little bit about how they came to attend Camp and what the Family Camp experience means to them.

Stan reported that this year the LCA added thirty members to the organization. There are currently 28 town cottagers. The Kathy & Glen Hass family was added yesterday to this list. The board has currently capped the number of town cottager memberships at 30.

A significant strength of Camp continues to be the Dean's program, and Stan highlighted that this year was really an all-star team of teachers, leaders, and musicians who continue to build on the Christian faith traditions at Camp. The Dean's program had a mix of veteran Deans along with some first-time leaders. Looking ahead to the 2020 season, the Dean's program will be simply amazing with the leaders who will be at Camp. Stan indicated the board's gratitude that Camp offers the opportunities for our guests to listen and learn from some of the best Lutheran leaders today.

Each week Camp's guests are asked to complete a survey of their experience at Camp. Stan read every guest survey for the first 7 family weeks. The surveys are scored and compiled to provide a Net Promoter Score indicating to what percentage Camp met or exceeded the expectations of the guests. Camp continues to score very high in most levels of service, accommodations, trading post, programs, and overall expectations.

Camp's Archives program continues to thrive under the direction of Archivist Ryan McKenna. The exhibit that opened in June was certainly enjoyed by all and we thank the many volunteers who helped make it happen.

Reports and New Business

Executive Director Report – Chip May

Chip recognized the faith of the 30 or so families who began the Lutheran Camp Association 50 years ago. In the late 1960's it was not a foregone conclusion that a Lutheran family camp in northern Michigan would be successful, but the founders of the LCA had faith and foresight that God was doing something at Camp and laid the foundation for the strong vibrant ministry that God is doing at and through Camp today.

Chip introduced and thanked the Camp management staff. Chip recognized the great contribution of Taryn Woell who stepped into the Food Service Director position near the beginning of the camp season. Chip thanked Leah Sallach and Joe Frederick who have been on staff for four years and will be moving on to new opportunities. Chip recognized and thanked Franco Marano, Rachel Catanese, and Jess McCallum for their ability to overcome significant

challenges throughout the summer, with high water levels affecting the shoreline and the unexpected turnover in the chef position.

Chip reported that the revenue and usage of Camp during the 2019 season was very strong, teen weeks, family weeks, and women's retreats and the new men's retreat all met or exceeded their budgeted amount. Chip thanked the LCA members for their support of Camp Arcadia.

Chip gave an update on some winter projects that the camp staff will be completing over the winter including improvements to the kitchen (new septic system and dish room floor) and repairs to the basement of the caretaker's house which has been flooding due to high lake levels. Chip also gave an update on the status of the shoreline stabilization project and shared a video of a storm from October which was the most violent storm recorded in the area since 1986. Chip mentioned that in July the lake Michigan water level essentially tied the record for highest lake level recorded, and the lake level is predicted to increase by 11 inches more within the next year. The combination of high lake levels and large waves during storms has led to significant amounts of water splashing up onto the board walk. As that water seeks to drain back into the lake, it was significantly eroding the area with the playground equipment and going to the small pocket beach boat launch area. Chip explained that Franco, working with our shoreline engineer SmithGroupJJR and cottager Tom Dunn, who is a civil engineer with experiencing designing harbor projects, have devised some additional countermeasures to ensure the Chapel on the Beach, bonfire area, and sidewalks are protected against future erosion. The staff is working with AJ's, a contracting company from Honor, MI to install these countermeasures and improvements over the winter. Some of the work requires permits and the contractor is in the process of obtaining these permits and is working on the projects that do not require permits in the meantime.

Chip introduced the theme for next season *Free to be* which places a focus on how God says that in Christ we are enough and that when we come to Camp, or anywhere in our lives, we are free to be ourselves and do not need to put on masks or try to puff ourselves up.

Election results – Stan Scheumann

John Basler, Kim Eveler, and Stan Scheumann are elected to three year terms on the board of directors of the Lutheran Camp Association

Motion to make the votes unanimous destroy the proxies, ballots, and tally sheets, seconded, carried.

Treasurer's Report – Phil Jones

Phil Jones gave a report of the financial activities of the LCA for 2018 and for 2019 to date. Phil reported that Camp's financial position is strong. Projected revenue for 2019 was up based on strong registrations (up 8%). Meanwhile projected operating expenses for 2019 are up as well, in line with the increase in revenue. Phil indicated that donations are about 13% of the total revenue for Camp, which is very healthy for a camp and indicates that camp's rates and expenses are well aligned. The Arcadia Foundation has \$587,700 as of September 30, 2019. In 2019 the Arcadia Foundation transferred \$16,000 to the Camp operating budget to support programs and projects at Camp.

Break for Lunch – Stan Scheumann

At 12:30 PM Stan suspended the meeting for lunch. Rev. Yonker led a prayer of thanksgiving for the meal. The meeting resumed at 1:13 PM

Additional Reports

Foundation Report – Chip May and Jacque McHugh

Chip reported that five new people have become Legacy Builders by including Camp Arcadia in their estate plan, bringing the total of Legacy Builders to 104. Each year the Foundation disburses some of the investment appreciation to support projects around Camp. This year the Foundation was able to provide \$16,000 which was used to fund the purchase of mountain bikes and podcasting equipment as well as the LCA 50th anniversary archives exhibit, the Camp Arcadia 100th anniversary archives exhibit. Jacque McHugh, great granddaughter of Chief and Mom Weihermann spoke about her perspective as a fourth-generation member of a family so vital to the history of camp. She talked about the importance of our Camp stories and how generations of families have been impacted by Camp's ministry. Jacque invited those present to think about Camp as a child who needs protection and to consider protecting Camp through their estate planning.

Final Remarks – Stan Scheumann

Stan presented Rev. Bill Yonker with a framed photo of a sunset at the Chapel on the Beach as a token of the board's appreciation for Bill's twelve years of stories, service, and love for the board as the board's spiritual advisor and chaplain.

Paul Culler presented Phil Jones with a similar framed photo to show our appreciation for Phil's 5 years of service to the board.

Stan presented Chip with a gift recognizing his 20 years as camp director as well as a scrap book of pictures and notes sent in by various members of the LCA. Pastor Yonker and Norm Ulbrich also gave some words of affirmation and thanks for Chip's leadership, vision, and care over the last two decades.

Rev. Bill Yonker closed the meeting with prayer and shared a benediction to send those gathered on their way.

Following the meeting, the LCA Board met and elected Stan Scheumann as President, Paul Culler as Vice-President, Kim Eveler as Treasurer, and Ryan Kotenko as Secretary.

Stan indicated that all who are touched by Camp's ministry come away with "remember when" stories that spread the gospel message and make Camp Arcadia a place worthy of preservation, support, and continued prayer.

Motion to adjourn at 1:58 PM, seconded, carried.

Respectfully submitted,

Ryan Kotenko
LCA Board Secretary

These 2019 LCA Annual Meeting Minutes are to be approved at the 2020 LCA Annual Meeting.